

**MISSION STATEMENT TEMPLATE**

Example: Our mission is to raise the standard of living for local Senior Citizens, enabling them to spend their golden years with family and friends, through a shopping service.

**OUR MISSION** .

**VERB** .

**TARGET** .

**AUDIENCE**

**RESULTS/** .

**BENEFITS**

**WHAT YOU DO** .

**& HOW**

**VISION/** .

**DREAM**